

Why SOCIAL DISTANCING Is The New Normal

Birthdays are cancelled. Cricket tournaments are cancelled. Concerts are cancelled. Crowds and gatherings are a big no-no in 2020. A new buzzword is about - social distancing - and it is potentially life-saving.

What is Social Distancing?

Deliberately increasing the physical space between people to avoid spreading illness.

EXAMPLES :

- ✓ Opting for **Work-From-Home**
- ✓ Providing **online classes**
- ✓ **Video calling** loved ones
- ✓ **Cancelling / postponing** conferences

Why is it Important?

As per the Centers for Disease Control and Prevention, **staying at least six feet away from other people lessens your chances of catching COVID-19.**

The Math Behind Social Distancing

Scientists at Signer Laboratory in the Moores Cancer Center calculated the power of **social distancing in defeating Coronavirus.**

SITUATION NO SOCIAL DISTANCING MEASURES

Explanation

Not adhering to any rules of social distancing.



SITUATION REDUCING SOCIAL EXPOSURE BY 50%

Explanation

- Only leaving your house for work or for essential needs.
- Practicing social distancing at work.
- No physical contact.



SITUATION REDUCING SOCIAL EXPOSURE BY 75%

Explanation

- Self-isolation
- Rarely leaving home and only for essential needs.
- No visitors



Facts & Figures

India imposed a **nation-wide lockdown** since 24th March 2020 in order to promote social distancing. Restrictions on both international and domestic travel, schools, colleges, malls, cinema halls and most businesses - except those providing essential services such as groceries and pharmacies are to remain shut. **All public gatherings - social, political or religious - are banned.**

Persons tested positive at **12,952** and death toll at **432***
*As of 16th April 2020, Source - The Hindu

After Lockdown: Fatality rate at **3%**, recovery at **12%***
*Source - The Hindu

Around 69% of Indians in a recent survey said the **government should continue to keep people indoors** beyond April 14 to tackle the coronavirus pandemic.
*Source - Quartz India